

FUTURE SURGERY

21st & 22nd October 2020

in partnership with



Royal College
of Surgeons
of England

VIRTUAL EVENT

THE MUST ATTEND VIRTUAL GATHERING FOR EVERYONE INVOLVED IN SURGERY

“Surgical teams have been adapting to radically different circumstances over the past few months, and our conference is adapting too. Working with CloserStill, we are able to deliver this event online as a fantastic opportunity for our members and fellows to hear about new technology and research, and to network with their peers.”

ANDREW REED, CHIEF EXECUTIVE OF THE ROYAL COLLEGE OF SURGEONS OF ENGLAND

CONTACT ANDREW FOR
DELEGATE ENGAGEMENT
OPPORTUNITIES

T: +44 (0)207 013 4659

E: a.buchanan@closerstillmedia.com

W: www.futuresurgeryshow.com

 CloserStill

FUTURE SURGERY VIRTUAL 2020 IS A DIGITAL EVENT, OFFERING SURGERY PROVIDERS WITH THE OPPORTUNITY TO CONNECT AND ENGAGE WITH SURGEONS AND THEIR PERIOPERATIVE AND PURCHASING TEAMS.

21-22 OCTOBER 2020

Future Surgery Virtual will be the largest digital gathering of surgeons and their perioperative and purchasing teams in 2020.

The event is produced by the Royal College of Surgeons of England and supported by the surgical Royal Colleges of Edinburgh, Ireland & Glasgow, via the FSSA the speciality surgical associations plus the AfPP, CODP, RCN and numerous other sector associations.

Future Surgery Virtual 2020, delivering an inspirational conference programme from sector experts, offers sponsors, exhibitors & visitors two unmissable days of free education, networking, lead generation and industry insight. The event offers surgery suppliers an unparalleled marketing opportunity to secure contacts, customers and partners.



FORMAT OF THE EVENT

Future Surgery Virtual 2020 consists of a series of presentations and panel sessions which address the key challenges and opportunities faced by UK surgical teams. With over 30 sessions scheduled including keynotes and panel debates we present our audience with an unparalleled learning opportunity to source new ideas and inspiration.

Future Surgery Virtual 2020 agenda covers key sector topics, and enables delegates to choose the most relevant sessions and maximise their learning experience:

- Disruptive Tech
- Innovation in Surgery
- Working and Training
- Human Factors
- Perioperative Care
- Patient Safety
- Sustainability
- The Patient and HCP Experience

NETWORKING - the Future Surgery Virtual 2020 platform facilitates audience participation throughout the schedule allowing our audience to pose questions and continue discussion around the topics presented during the course of the event.

1-2-1 MEETING CAPABILITY - sponsors will be given access to our 1-2-1 virtual meetings tool allowing them to connect with visitors who have specific problems they need solving or to discuss different product requirements.

LONGEVITY - this event will extend beyond the 2-day schedule, as sponsors content will be hosted for a minimum of 3 months post-event ensuring maximum visibility extended lead generations for the remainder of 2020.



CONTACT ANDREW FOR DELEGATE ENGAGEMENT OPPORTUNITIES

T: +44 (0)207 013 4659

E: a.buchanan@closerstillmedia.com

W: www.futuresurgeryshow.com

KEY SPONSORSHIP BENEFITS

- ✓ Build awareness and gain mindshare through insightful presentations
- ✓ Receive registration data as leads
- ✓ Promote your content to the UK's largest surgical audience
- ✓ Benefit from a minimum of 3 months exposure and 3 months of new registration leads

OUR PARTNERS & VISITORS

The event is produced in partnership with The Royal College of Surgeons of England and is supported by the surgical Royal Colleges of Edinburgh, Ireland & Glasgow, via the FSSA the speciality surgical associations plus the AfPP, CODP, RCN and numerous sector associations.



Royal College
of Surgeons
of England



ROYAL COLLEGE OF
PHYSICIANS AND
SURGEONS OF GLASGOW



Future Surgery Virtual 2020's visitors are:

- Consultant surgeon
- Core surgical trainee
- Associate surgeon
- Specialist surgeon
- Staff grade surgeon
- Career grade surgeon
- CT1
- CT2
- Operating department practitioner
- Operating room nurse
- Operating room manager
- Theatre healthcare assistant
- Theatre lead
- Theatre manager
- Theatre director
- Clinical lead surgical purchasing teams from both the NHS and private providers

More than £600m of UK annual surgery budget is available to influence at this event.

All supporters and partners will promote the event to their stakeholders, plus the organiser, CloserStill Media will promote to their extensive healthcare database.

CloserStill Media are Europe's largest and most awarded UK Healthcare events team and since April 2020 have delivered 29 content driven webinars registering in excess of 13,300 attendees. We have delivered an average conversion of 52% (increasing to 61% including watching on demand) against an industry average of 25%. An average of 241 people has watched each of these 29 webinars live.

VISITORS BENEFIT FROM

- ✓ Free access to the event
- ✓ Full access to accredited content
- ✓ The opportunity to connect and chat/ video with exhibitors & other visitors
- ✓ Be matched to the most valuable/ interesting exhibitors for them via the matchmaking tool
- ✓ The possibility to start engaging with the event before the show, by scheduling virtual meetings and arranging their calendars



FUTURE SURGERY VIRTUAL 2020 AGENDA

FUTURE SURGERY

21st & 22nd October 2020



VIRTUAL EVENT

	OCTOBER 21st	OCTOBER 22nd
	Theatre 1	Theatre 1
09:00 - 09:10	Welcome	Welcome
09:10 - 09:50	Innovation In Surgery	Disruptive Technology
09:55 - 10:35	Working and Training	Innovation In Surgery
10:40 - 11:20	Sponsor	Patient Safety
11:25 - 12:05	Human Factors	Sponsor
12:10 - 12:50	Sponsor	Perioperative Care
12:55 - 13:35	Disruptive Technology	Sponsor
13:40 - 14:20	Sponsor	Disruptive Technology
14:25 - 15:05	The Patient and HCP Experience	Sponsor
15:10 - 15:50	Sustainability	Human Factors
15:55 - 16:35	Sponsor	Sponsor
16:40 - 17:20	Innovation In Surgery	Innovation In Surgery

	OCTOBER 21st	OCTOBER 22nd
	Theatre 2	Theatre 2
09:15 - 09:25	Welcome	Welcome
09:25 - 10:05	Perioperative Care	Working & Training
10:10 - 10:50	Sponsor	Patient Safety
10:55 - 11:35	The Patient and HCP Experience	Sponsor
11:45 - 13:00	Panel	Panel
13:10 - 13:50	Sponsor	Sustainability
13:55 - 14:35	Perioperative Care	Sponsor
14:40 - 15:20	Disruptive Technology	Innovation In Surgery
15:25 - 16:05	Human Factors	Working & Training



AS A SPONSOR YOU BENEFIT FROM

- ✓ A profile page for each product/service
- ✓ The opportunity to connect and have 1-2-1 chat/video with visitors & exhibitors
- ✓ Generate immediate sales leads
- ✓ Be matched to the most valuable visitors via the matchmaking tool
- ✓ Opportunities to sponsor sessions / streams / roundtables / panels, including targeted advertising
- ✓ The possibility to start engaging and influencing before the event, by scheduling virtual meeting and arranging their calendars

“Future Surgery provides an exciting opportunity for surgical teams from all disciplines and all locations to come together to interact, to learn, and to exchange novel ideas and solutions, as the practice of surgery rapidly evolves.”

RICHARD KERR, RCS ENGLAND COUNCIL MEMBER AND LEAD FOR THE COMMISSION INTO THE FUTURE OF SURGERY

SPONSORSHIP PACKAGES

Virtual Event Sponsor	TIER ONE	Track Sponsor	TIER TWO	Session Sponsor	TIER THREE
<ul style="list-style-type: none"> ✓ Data of attendees to BOTH days, PLUS registration data ✓ Logo included on all pre-event & post-event promotion: social, emails & registration landing page ✓ 1 x education session ✓ Access to the 1-2-1 Virtual networking tool 		<ul style="list-style-type: none"> ✓ Data of attendees from every session to the track - 1 day of data ✓ Logo on track-specific promotion, for example: social & promotional emails ✓ 1 x education session ✓ Access to the 1-2-1 Virtual networking tool 		<ul style="list-style-type: none"> ✓ 1 x education session ✓ Data from attendees to your session ✓ Access to the 1-2-1 Virtual networking tool 	
<p>PRICE £20,000</p>		<p>PRICE £10,000</p>		<p>PRICE £3,000</p>	

For further information please contact:

ANDY BUCHANAN | EVENT DIRECTOR
 E: a.buchanan@closerstillmedia.com
 T: +44 (0)207 013 4659

CLAIRE BROWN | CONTENT DIRECTOR
 E: claire.brown@closerstillmedia.com

FOLLOW US ON SOCIAL MEDIA FOR THE LATEST PROGRAMME UPDATES.

 @FUTURE_SURGERY

 @FUTURESURGERYSHOW

 FUTURE SURGERY SHOW